

Tailored products for the hospitality industry



PARASOLS



Every aspect of our shade systems has been designed to the highest standards possible for strength and longevity by using high grade non-corrosive materials such as lightweight aluminium, ultra weather-resistant eucalyptus (sourced only from sustainable forests), and stainless steel for its remarkable strength. For the last twenty years, we have been supplying a comprehensive range of top-quality, price-competitive OEM parasols for the local and international market. Well-known international brands and contract market customers have benefited from our premium grade screen printing and the latest latex digital printing on their canopies, providing excellent branding opportunities for commercial applications.

While famous for our parasols, we also have a range of garden and patio furniture. Carefully researched and designed, the range of seating and tables is attractive and fashionable yet practical, comfortable and extremely durable.

The eucalyptus timber is sourced from sustainably managed plantations while our acrylic canvas is treated to be water, oil and dust repellent and is available in a wide range of colours. The stylish designs, durable materials and superior finish ensure that Woodline is the ultimate choice for fine outdoor furniture.

Crafted by hand with brass and steel fittings (we don't use rivets), our furniture is weather-resistant with our frames yacht-varnished. Our canvas is locally manufactured and comes in a wide range of colours with a 3 year warranty. These products require minimal maintenance and come standard with a 2 year guarantee on workmanship

OUTDOOR FURNITURE



We have the following products in the parasol shade range. Click on the name to see a short presentation

- 1. <u>Sky</u>
- 2. Picollo
- 3. Pendulum
- 4. Pavone
- 5. Papillion
- 6. Safari
- 7. Storm
- 8. Bravura
- 9. Taku
- 10.Swift

We have the following products in the furniture range. Click on the name to see a short presentation

- 1. Canvas & hard wood chairs
- 2. Sun loungers
- 3. Hard wood tables

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BRANDING your product

Create a distinctive identity in the market, distinguish yourself from the competitors and get yourself forefront in the minds of consumers with our premium in-house branding of Parasols and Outdoor Furniture. We have all it takes to make your mark on our canopies – both a full silk screen printing operation plus one of the latest digital latex ink wide format printers for speedy job turnaround and the environmental benefits of green certified latex inks. Our in-house design team is here to assist in taking your branding all the way from concept to finished reality, tailoring our umbrellas to suit your requirements and best showcase your company.

Screen printing:

For the last twenty nine years we have been supplying a comprehensive range of top-quality, price competitive OEM parasols for the local and international market. Well-known international brands and contract market customers alike have benefited from our premium grade screen printing, providing excellent branding opportunities for commercial applications, making our parasols as comfortable in the marketplace as they are in the home. The screen printed method of branding is effective and long-lasting. A separate screen and positive film is required for each colour. We can print up to 8 colours, including Pantones, metallic and luminous colours. CMYK process, halftone and index print techniques are also available

Benefits of screen printing:

Corporate spot colours can be matched Good printing thickness for clear logos Good light resistance for outdoor use

Best suited for:

Bold, flat colour branding designs Pantone, metallic & luminous colours Solution dyed acrylic canopies Long lifespan brand campaigns

<u>Digital printing:</u>

Latex inks provide outdoor durability & versatility together with high quality, odourless prints and a reduced environmental impact. The water-based formulation provides healthier print production than solvent inks without trading off performance. It contains no toxins, making it safe for use in dining areas, hospitals, schools, clinics etc. If your corporate mission statement includes a dedication to protecting the environment, you should make latex ink a part of your future marketing campaigns

Benefits of digital printing:

No limits to your branding designs, fast turnaround time, low set up costs & easy re-orders

Best suited for:

All-over patterns & photographic designs using gradients or colour fades annual or bi-annual brand updates

Region	Target market	
Coastal SA - Kleinmond to Knysna	Wineries / guest accommodation	
Golf resorts / courses	All golf resorts and course in Southern Africa	
BNLS - Botswana / Namibia / Lesotho / Swaziland	Game lodges / reserves / guest accommodation	
Africa north of SADEC	Game lodges / reserves / guest accommodation	

If interested in any of these products contact us for information, pricing and logistics.

Region/Country	Name	Contact	E-mail
South Africa	Hein Papenfus	+27 (0)84 672 9461	hein.papenfus@maxitec.co.za
South Africa	Johann Nothnagel	+27 (0)82 921 4455	djnothnagel13@gmail.com
Namibia	Len Muller	+264 (0)81 124 3224	<u>len4signs@gmail.com</u>